

The Village of Port Clements'
**VIBRANT COMMUNITY
COMMISSION**

Minutes of the Vibrant Community Commission Meeting, Wednesday, January 20, 2021

Present:

Councilor Ian Gould
Commission Chair, Kelly Whitney-Gould
Commission Member Wayne Nicol
Commission member Christine Cunningham

Members of the Public and Press: Wayne Hann

Meeting Called to Order at 7:00pm

Councilor Whitney-Gould: I call to order this meeting of the Vibrant Community Commission being held on the traditional territory of the Haida People.

1. ADOPT AGENDA

2021-01-022—Motion to adopt agenda. Moved by Christine Cunningham, seconded by Ian Gould.
CARRIED

2. PETITIONS, DELEGATIONS & OPENING OF SEALED TENDERS

None

3. MINUTES

2021-01-023—Motion to adopt as presented. Moved by Christine Cunningham, seconded by Ian Gould.

4. BUSINESS ARISING FROM THE MINUTES & UNFINISHED BUSINESS

B-1: Verbal Report: Vibrant Community Grant Update (Gwaii Trust and MIEDS)

2021-01-024—Motion to receive verbal report from the Chair. Moved by Ian Gould, seconded by Christine Cunningham.

CARRIED

The Chair provided an update on what the current status of the Gwaii Trust, Vibrant Community Grant and the need to extend the end date to December 31, 2021. Further, that the Village office has confirmed their willingness to support a contract hire for the Tourism Advocate, which would no longer require the support of MIEDS for this purpose. Under this scenario, the Tourism Advocate would be provided functional supervision through the Chair of the VCC and operational supervision through the Village office.

2021-01-25: Motion that the Vibrant Community Commission will work through the Village of Port Clements office to support the hire of a Tourism Advocate on a contract basis.

CARRIED

B-2: Verbal Report: Tentative Work Plan 2021

2021-01-026—Motion to receive verbal report from the Chair. Moved by Ian Gould, seconded by Christine Cunningham.

The Chair provided an update, noting that in addition to the hiring of the Tourism Advocate, the three projects currently approved for development include: re-opening of St. Marks Gift & Gallery; developing of a marketing website and social media presence; and beautification projects (gazebo, Chevron property, stairs to beach). The purpose of the verbal update was to obtain some direction on which of the noted projects can best be approached given the potential for a limited visitor season due to the continuing covid-19 pandemic.

Following general discussion, it was agreed that the focus of our work in 2021 should be on supporting the development of tourism infrastructure given the potential for a limited visitor season.

Until such time as additional information is available, obtains the support of the Village office, and the Gwaii Trust Grant is amended and approved, the following direction was provided on the following initiatives:

1. **Tourism Advocate:** Contract hire with reduced hours of service. Key responsibilities would include opening and operating St. Marks, overseeing the development of the marketing website, writing two funding grants, and supporting completion of beautification projects.
2. **St. Marks:** Open with limited days/hours of operation. The objective is to ensure the gift shop is organized and ready to open with longer hours of operation in anticipation of the 2022 visitor season. The recommendation is three days per week, six hours per day for June, July, and August. However, due to the uncertainty of the 2021 visitor season we need some degree of flexibility to re-delegate funds to other beautification projects.
3. **Marketing/Social Media:** A request for proposals with clear deliverables to support optimal online engagement should be developed and a contract issued.
4. **Beautification Projects:** Planning for the gazebo should begin as soon as possible. Research on removing the cement barricades and wire fencing around the Chevron property can begin as soon as possible. Construction of two sets of stairs down to the foreshore will be done in conjunction with the timing of other related projects.

B-3: CERIP Grant Dyson Corner Rest Stop / Service Hub (Verbal Update).

2021-01-027—Motion to receive verbal report from the Chair. Moved by Ian Gould, seconded by Christine Cunningham.

CARRIED

The Chair provided a brief update, noting that we will not know the result of the grant award until late January or early February. It was also noted that no decisions has been made on how the project will be managed if approved.

B-4: CERIP Sunset Park Revitalization (Verbal Update).

2021-01-028—Motion to receive verbal report from the Chair. Moved by Ian Gould, seconded by Christine Cunningham.

CARRIED

The Chair provided a brief update, noting that we will not know the result of the grant award until late January or early February. It was also noted that no decisions has been made on how the project will be managed if approved.

B-5: Selection of New Commission Member

2021-01-29—Motion to solicit for fifth member of the Vibrant Community Commission. Moved by Christine Cunningham, seconded by Kelly Whitney-Gould.

CARRIED

5. ORIGINAL CORRESPONDENCE

None

6. FINANCE

F-1: Budget Discussion 2021 (Standard Amount \$8,000)

2021-01-30—Motion that the standard request for \$8,000 for the tourism budget be submitted to the Village Council for approval. Moved by Ian Gould, seconded by Kelly Whitney-Gould.

CARRIED

7. GOVERNMENT

None

8. NEW BUSINESS

None

9. REPORTS & DISCUSSIONS

R-1 Activity Report 2020

2021-01-31—Motion to receive the 2020 Activity Report. Moved by Christine Cunningham, seconded by Kelly Whitney-Gould.

R-3 Next Meeting Date

2020-09-20—Motion to set a meeting date is deferred pending the receipt of additional information in relation to B-1 and B-2 above.

10. ACTION ITEMS

11. QUESTIONS FROM THE PUBLIC & PRESS

None

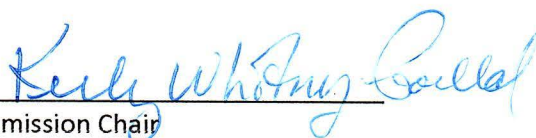
12. IN-CAMERA

None

13. ADJOURNMENT

2020-09-021—Moved by Christine Cunningham and seconded by Kelly Whitney-Gould that this meeting be adjourned at 8:00pm

CARRIED



Commission Chair

Dr. Kelly Whitney-Gould