



The Village of
PORT CLEMENTS
"Gateway to the Wilderness"

36 Cedar Avenue West
PO Box 198
Port Clements, BC
V0T1R0
OFFICE: 250-557-4295
Public Works: 250-557-4295
FAX: 250-557-4568
Email: office@portclements.ca
Web: www.portclements.ca

7:00 p.m. Regular Meeting of Council Monday October 17, 2016

AGENDA

1. ADOPT AGENDA

2. PETITIONS, DELEGATIONS & OPENING OF SEALED TENDERS

D-1 – Farmer's/Public Market – Wendy Quinn

T-1 – Port Clements/Queen Charlotte Bylaw Review RFP

3. MINUTES

M-1 – October 7, 2016 Minutes, Rise and Report

M-2 – October 3, 2016 Regular Council meeting minutes

M-3 – October 6, 2016 Recreation Committee meeting minutes

4. BUSINESS ARISING FROM THE MINUTES & UNFINISHED BUSINESS

BA-1 – Tourism Report

5. ORIGINAL CORRESPONDENCE

C-1 – August & September 2016 SQCRD Board Meeting

C-2 – Canada Post Review – Canadian Union of Postal Workers

C-3 – Letter from Cathy Peters, North Vancouver

C-4 – Letter regarding Water Quality – Sam & June Pullano

C-5 – Sept 28th Letter regarding Sunset Trail extension – June Pullano

C-6 – Letter regarding Sunset Trail extension – Sue Couch

C-7 – Letter regarding Sunset Trail extension – Joan Hein

C-8 – Letter regarding Sunset Trail extension – Port Clements Historical Society

C-9 – Letter regarding Sunset Trail extension – Shirley Weigum

C-10 – Letter regarding Sunset Trail extension – Gloria O'Brien

C-11 – Letter regarding Sunset Trail extension – Alyssa Schnubb

C-12 – October 11th Letter regarding Sunset Trail extension – June & Sam Pullano

C-13 – Letter regarding Sunset Trail extension – Jessie Fletcher

C-14 – Letter regarding Sunset Trail extension – Sarah Barnhardt

6. GOVERNMENT

G-1 – Encroachment Policy No. 14, 2016 – DRAFT

7. FINANCE

F-1 – Cheque Listing to October 12, 2016

8. NEW BUSINESS

9. REPORTS & DISCUSSIONS

10. ACTION ITEMS

A-1 – See attached Action Items List A16 – A33

11. QUESTIONS FROM THE PUBLIC & PRESS

12. ADJOURNMENT



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REPORT TO COUNCIL

Author: Kim Mushynsky
Date: October 12, 2016
Re: Bylaw Review RFP

Background: At the September 6, 2016 Council meeting Council directed staff to proceed with issuing a joint RFP with the Village of Queen Charlotte in regards to a Bylaw Review. Specifically for Port Clements it was to review and consolidate our Zoning Bylaw, to Review and simplify our Sub-Division Bylaw and to review our Building Bylaw in lieu of new legislation and the wish to potentially secure an island wide Building inspector.

The RFP was issued and 3 responses were received. The Queen Charlotte Administrator and myself reviewed the 3 responses and made a decision based on a weighted evaluation matrix along with contacting references. The Village of Port Clements' share of costs for the 3 responses were:

KWC Planning Services	\$42,130
Urban Systems	\$ 9,200
Van Hemert & Co	\$ 6,975

The funding for this project can fall under our Gas Tax funding.

Recommendation: I recommend that we proceed with hiring Van Hemert & Co to do the work.

Respectfully submitted:

Rise and Report from October 7, 2016:

Moved by Councilor Daugert, seconded by Councilor Gaspar

THAT WHEREAS the Village is completing an extension of the Sunset Trail within the Village's right of way known as Alder Avenue;

AND WHEREAS Council deems it desirable to purchase additional land next to Alder Avenue to locate the Trail away from private properties along Alder Avenue, to provide space for future infrastructure, and to acquire ownership of the land over the Village's water lines currently located on private property;

AND WHEREAS the landowner of the lot next to Alder Avenue is agreeable to sell a portion of his land to the Village at fair market value;

NOW THEREFORE, the Council of the Village of Port Clements, HEREBY RESOLVES THAT:

1. The Village enter into an agreement to purchase approximately 67 feet of land along Alder Avenue from the lots with PID #015-813-509 and 008-222-312 and fulfill any other document required under the purchase agreement;
2. The Village do all things necessary to fulfill its obligations and the transactions contemplated under the purchase agreement;
3. The Mayor and the Chief Administration Officer are authorized and directed to execute all documents on behalf of the Village in connection with the purchase of the lands and the fulfilling of the Village's obligations under the purchase agreement; and
4. All the foregoing shall be done in accordance with all requirements of the Community Charter, SBC 2003, c.26 and all other applicable enactments.

CARRIED



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Minutes of the regular meeting of the Port Clements Council held October 3, 2016 in Council Chambers.

Present:

Mayor Gould
Councilor Daugert
Councilor Cunningham
Councilor O'Brien Anderson
Councilor Gaspar – via teleconference at 8pm

CAO Kim Mushynsky

Mayor Gould called the meeting to order at 7:02 p.m.

1. ADOPT AGENDA.

2016-240 – Moved by Councilor Daugert, seconded by Councilor Cunningham
THAT Council adopts the agenda as presented.

CARRIED

2. PETITIONS, DELEGATIONS & OPENING OF SEALED TENDERS.

D-1 – RCMP Masset Detachment – Sgt. Drouin

Sgt. Drouin presented the latest statistical information regarding policing for northern Haida Gwaii and announced his promotion which will see him leaving Haida Gwaii in November 2016. Council thanked him for his commitment to community policing in Port Clements.

3. MINUTES.

M-1 – September 19, 2016 Regular Council meeting minutes

2016-241 – Moved by Councilor Daugert, seconded by Councilor Cunningham
THAT Council adopts the September 19, 2016 Regular Council meeting minutes as presented.

CARRIED

M-2 – January 21, 2016 Emergency Planning Committee meeting minutes

2016-242 – Moved by Councilor Cunningham, seconded by Councilor Daugert
THAT Council receives the January 21, 2016 Emergency Planning meeting minutes.

CARRIED

M-3 – May 30, 2016 All Islands Emergency Planning meeting minutes

2016-243 – Moved by Councilor O'Brien Anderson, seconded by Councilor Cunningham
THAT Council receives the May 30, 2016 All Island Emergency Planning minutes.

CARRIED

4. BUSINESS ARISING FROM THE MINUTES & UNFINISHED BUSINESS.

5. ORIGINAL CORRESPONDENCE

C-1 – MIABC Regional Risk Management Seminar

2016-244– Moved by Councilor Cunningham, seconded by Councilor Daugert

THAT Council approves the closing of the Municipal office on Thursday October 27th to facilitate staff attending this training session.

CARRIED

C-2 – August 2016 Grant Writer Monthly Report

2016-245 – Moved by Councilor Cunningham, seconded by Councilor Daugert

THAT Council receives the August 2016 Grant Writer report.

CARRIED

6. GOVERNMENT

7. FINANCE

F-1 – Cheque Listing to September 27, 2016

2016-246 – Moved by Councilor Cunningham, seconded by Councilor O'Brien Anderson

THAT Council receives the Cheque Listing to September 27, 2016.

CARRIED

8. NEW BUSINESS

9. REPORTS & DISCUSSIONS

Mayor Gould – SQCRD Mtg, upcoming Tourism meeting to review Mr. Colton's report.

Councilor Daugert – Community Hall grant funding recieved.

Councilor Cunningham – School Fund raising, Gwaii Tel update, best wishes for Sue Couch

Councilor O'Brien Anderson – Kudos on Community Hall renovations

CAO Mushynsky – Solar panel project currently underway on Multiplex building

10. ACTION ITEMS

11. QUESTIONS FROM THE PUBLIC & PRESS

Councilor O'Brien Anderson left the meeting at 7:50pm due to a Conflict of Interest regarding the Trail project which was what the members of public present wished to discuss. Councilor O'Brien Anderson did not return to the Regular Council meeting. 3 Community members showed up to discuss the Trail project but the Village was very restricted in what could be discussed due to pending legal action from a lawyer hired by Councilor O'Brien Anderson.

2016-247 – Moved by Councilor Cunningham, seconded by Councilor Daugert

THAT Council move to in-camera per the Community Charter 90(1)(c)(d)

CARRIED

Councilor Gaspar joined the meeting via teleconference at 8pm.

ADJOURNMENT

2016-248 – Moved by Councilor Gaspar, seconded by Councilor Cunningham

THAT the meeting be adjourned at 9:05pm.

CARRIED

Ian Gould
Mayor

Kim Mushynsky
CAO

RECREATION COMMITTEE MEETING - OCTOBER 6, 2016

ATTENDING - BEV LORE, SEAN O'DONOGHUE, JAY OISHI, TINA OISHI, CONCH AND MARILYN BLISS

MEETING STARTED AT 7:30PM

AGENDA - TO REVIEW UP COMING EVENTS AND RECAP OF CANADA DAY.

1 - MOVIE NIGHT WILL BE ON OCTOBER 14 - SHOWING 'THE JUNGLE STORY'.

2 - THE FIREMEN WILL HOST THE HALLOWEEN NIGHT ACTIVITIES.

3 - BREAKFAST WITH SANTA WILL BE ON SATURDAY DECEMBER 10 AT THE MULTIPLEX.

4 - A PROPOSED WINTER LIGHT UP/ LANTERN MAKING AND DISPLAYING POSSIBLE HOT DOGS AND HOT CHOCOLATE WITH STORY TELLING TO BE HELD IN MILLENIUM PARK - POSSIBLE DATES WOULD BE EVENING OF NOVEMBER 26 AND COULD RUN FOR 2 - 3 MORE EVENINGS.

MOTION - TO PURCHASE 4 SMALL AND 2 LARGE SOCCER NETS UP TO \$1500.00 FOR ALL 6.

MOTION BY SEAN - SECONDED BY BEV - ALL IN FAVOUR MOTION PASSED

MOTION - TO PURCHASE TENTS FOR COMMUNITY EVENTS.

MOTION BY JAY - SECONDED BY BEV DISCUSSION - WILL GET SOME PRICES BEFORE PURCHASE. ALL IN FAVOUR MOTION PASSED

MOTION - TO PURCHASE FACE PAINTING AND SUPPLIES FOR COMMUNITY EVENTS UP TO \$200.00.

MOTION BY TINA - SECONDED BY MARILYN ALL IN FAVOUR MOTION PASSED

COMMITTEE CONCERNS REGARDING THE COMMUNITY PARK -

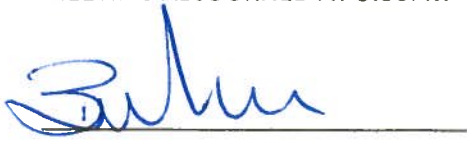
1 - THE BLEACHERS NEED TO BE REPLACED.

2 - LETTER FROM SGT DROUIN WAS ADDRESSED REGARDING THE BEER GARDENS AND THE LIQUOR CONSUMED NEAR THE BALL GAMES. THE RESPONSE FROM CHARLEEN WAS VERY COMMENDABLE - THANK YOU CHARLEEN.

3 - THE CLEAN UP AFTER CANADA DAY EVENTS NEEDS IMMEDIATE ATTENTION AND ANY EVENTS WHERE THE FIELDS ARE ALTERED. THE GARBAGE AND LARGE ITEMS NEED TO BE REMOVED. FOR EXAMPLE THE SOCCER FIELD WEST END WAS A VOLLEYBALL AREA AND AT THE PRESENT TIME CANNOT BE USED.

4 - ALSO THE HOLE FOR THE LOG ROLLING MUST BE EMPTIED.

MEETING ADJOURNED AT 9:00PM



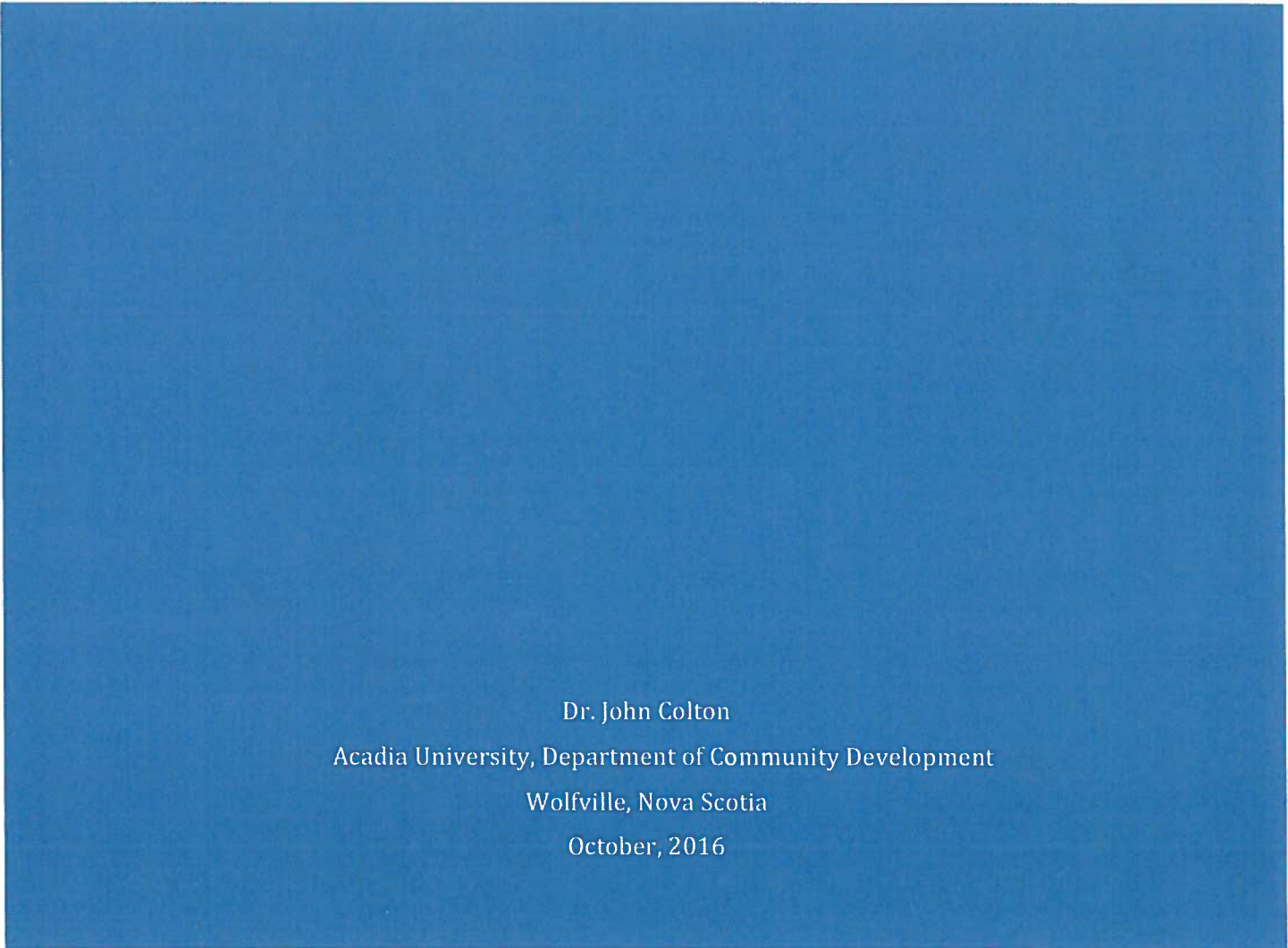
BEV LORE



MARILYN BLISS



PORT CLEMENTS TOURISM DEVELOPMENT ROADMAP



Dr. John Colton
Acadia University, Department of Community Development
Wolfville, Nova Scotia
October, 2016

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Acknowledgements

The author of this report expresses his gratitude to the Village of Port Clements and the residents in the community who participated in this project. I would specifically like to acknowledge those who took time out of their day to speak with me directly and share a part of their world.

Funding for this tourism study was provided by the Gwaii Trust Society. Grant writing support was provided by the Misty Isles Economic Development Society.

Introduction

Port Clements is a relatively undiscovered destination with rich natural and cultural heritage of which the community should be proud. Located on the shores of the Masset Inlet, this community attracts a moderate amount of visitors annually. While Port Clements hosts a number of visitor attractions and services, there is potential to develop additional tourism experiences and services.

The purpose of this report is to identify short, medium, and long term tourism development opportunities for the Village of Port Clements through consultation with the community. This report explores these tourism development opportunities and highlights and prioritizes key initiatives and development strategies for further consideration.

Research Methods

Research for this report was supported by an on-site visit between September 6-17, 2016. During this visit the following activities were undertaken in order to better understand the tourism opportunities for the Village of port Clements:

- Interviews with members of the Tourism Advisory Committee
- Interview with Misty Isle Economic Development Society (MIEDS) representative
- Interviews with other Port Clements residents and owner/operators of tourism amenities (e.g., B & B's, service station/café, delivery services, sea kayaking)
- Focus group session with members of council and tourism committee
- Tour of community tourism amenities/assets
- Tour/hike of recreation areas adjacent to Port Clements and forest regions along Yakoun River
- Kayak of the Yakoun River to Port Clements waterfront
- Walk of Golden Spruce and Sunset Trails
- Cultural and recreation resources tour with Dale Lord
- Tour/hike in region of Rennell Sound
- Tour of other island communities (Masset, Old Massett, Skidegate, Queen Charlotte, Sandspit, Tlell) and tourism amenities including North Beach, Tow Hill, and Haida House at Tllaal

The interviews and activities provided insightful knowledge of the tourism opportunities for the Village of Port Clements. Review of the 2008 *Tourism Development Action Plan*, Statistics Canada, Port Clements website and community blog provide additional information useful to the development of this report.

Tourism Market and Destination Marketing

Tourism in British Columbia is significant generating \$14.6 billion (2014) in revenue and contributing \$825 million in provincial taxes. While considerable tourism growth is centered in the lower mainland (Vancouver-Victoria regions), the Caribou Chilcotin Coast and Mountains region has seen considerable growth.

Haida Gwaii has experienced tourism growth as well and much of this present growth has been guided in part by tourism planning from 2007-2009 supported by Tourism British Columbia's Community Tourism Foundations program and the efforts of local tourism businesses and tourism associations. Since that time, the Misty Isles Economic Development Society (MIEDS) has provided leadership as a coordinator for tourism destination marketing on Hiada Gwaii.

In 2015 the Misty Isle Economic Development Society (MIEDS) developed an exit survey which captured 200 responses from visitors leaving Haida Gwaii. While this represents only a snapshot of visitor numbers for 2015 and possible motivations for travel to Haida Gwaii (and other important information), it provides a very good basis for understanding the tourism market in Haida Gwaii.

Over 81% of visitors to Haida Gwaii are over 45 years old. The majority of visitors are from B.C. (52%) followed by Alberta (20%). 12% of visitors surveyed were from the United States. The annual income of 75% of the visitors was over \$40,000. Spending while in Haida Gwaii was significant with 30% of visitors spending between \$1,000-\$2,000 during their trip.

Trip planning to Haida Gwaii was supported largely by word of mouth and the website GoHaidaGwaii.ca. Municipal websites were visited by 15% of travelers. This is an important to note as many municipal websites do a poor job of promoting tourism in their community. The primary reasons for taking a trip to Haida Gwaii were the following:

- To participate in outdoor activities
- To sightsee
- To visit Gwaii Haanas
- To learn about local culture
- To learn about the area's history
- To learn about nature

Of the many tourist types documented by Destination Canada (formerly the Canadian Tourism Commission), two types are particularly important for Haida Gwaii and Port Clements specifically. These are:

- Cultural Explorers are *defined by their love of constant travel and continuous opportunities to embrace, discover and immerse themselves in the culture, people and settings of the places they visit.*
- Authentic Experiencers are *typically understated travellers looking for authentic, tangible engagement with destinations they seek, with a particular interest in understanding the history of the places they visit.*

Destination Canada

http://en.destinationcanada.com/sites/default/files/pdf/Resources/ctc_eq_profiles_2012-eng-lowres.pdf

The types of tourists traveling to Haida Gwaii and their reasons for travelling indicates that Port Clements is very well positioned to further develop tourism experiences. Given its proximity to world-class natural attractions and opportunities to learn more about the heritage of Port Clements, the natural history of the area and culture of the Haida, Port Clements should work to attract more visitors to its community. Doing so will require planning and investment in tourism related infrastructure and services.

Village of Port Clements Profile

Port Clements is centrally located on Haida Gwaii, British Columbia. According to Statistics Canada, its population in 2011 was 378 people down 14.1% from 2006's census of 440 people. Over 83% of its population is over the age of 15. A review of 2006 census data suggests its population is getting

older with fewer young families and young people between the ages of 19-34. This presents some challenges to Port Clements long term viability. While tourism development may provide some opportunities for people in the community it will be important to also consider other economic diversification strategies in the community and island wide development. Specific attention might be paid to value added products related to forestry.

In 2008, the Village of Port Clements developed a Tourism Development Action Plan. Objectives of this plan included:

- To create a sustainable tourism economy for Port Clements
- To enhance the tourist infrastructure in and around Port Clements
- To market Port Clements as a central location for tourists to discover the Islands.
- To build partnerships with local businesses and residents and other communities to promote tourism in Port Clements and other Islands communities
- To seek funding from different sources, government and private, for implementation of the Plan
- To provide incentives to tourism related businesses and entrepreneurs
- To create awareness of economic benefits of tourism in the community

As part of this plan a SWOT analysis was conducted. Under strengths the following items were listed:

2008 Tourism Strengths	
Central location	Mild climate
Sunset Trail	Access to inland areas and waterways (rainforest/wilderness)
Freshwater fishing	Hunting
Museum	Community wharf (Rainbow Pier)
Boat launch	Camp ground (6 RV and 4 tents sites)
Masset Inlet	Full service community
St. Mark's Church	Bird watching
Haida Canoe	Golden Spruce Trail
Marie Lake Fish Hatchery	Multi-purpose building
Juskatla Inlet	Several lakes
Government dock	

Since 2008, opportunities for tourism development based on these strengths remains unchanged. There is incredible potential to leverage these strengths (now referred to as tourism amenities) into tourism experiences and services appropriate for the Village of Port Clements.

Challenges were highlighted in the 2008 *Tourism Development Action Plan*. These challenges remain the same but some have been updated for this report. Challenges include:

- Lack of all season recreation or tourist infrastructure
- Lack of tourism information on Port Clements website
- Lack of hours of services, tourist high end accommodations
- Lack of transportation on the Islands
- Port Clements voice mail and on hold music (message for on hold could be used to promote the community)
- Transient population

- Liability issues with use of logging roads
- Deactivated logging roads
- Lack of accessibility and isolation of the Islands
- Village appearance, ditches, roadside, brushing, vacant lots, etc.
- Land beside grocery store
- State of accommodations in Port Clements
- Lack of adequate and attractive signage
- Lack of tourist information facilities
- High costs of ferry
- Gap in logging history (1940's-1980's)
- Overreliance on volunteers
- Lack of laundry and shower facilities
- Appearance of the roadside on the southern approach to the Village
- Alder overgrowth (highway and village)
- Need to address parking issue at small harbor
- Lack of awareness in the community of positive tourism benefits
- High cost of insurance for outdoor tourism and nature-based businesses
- Lack of access to back country
- Lack of off-peak activities for the tourists, all weather infrastructure
- Short tourist season

Broader island wide tourism challenges are primarily associated with access, transportation, and capacity issues. Mainland ferry service can be limited. Local ferry service (Sandspit to Skidegate) is limited to daytime hours with no services in the evenings. For summer 2016, accommodation providers were at capacity and some are booking at full capacity for summer 2017. While this presents challenges, it also allows Haida Gwaii to manage its tourism growth carefully and with respect to sustainability.

2016 Port Clements Tourism Amenities Review

Tourism development depends on a range of tourism amenities and services. Collectively, these amenities must be positioned and promoted in order to encourage growth in tourism. It is important that the right combination of tourism amenities and services exist. In the case of Port Clements, there is a range of amenities and services that can support more emphasis on tourism development. The table below highlights key amenities and services in Port Clements.

2016 Port Clements Tourism Amenities	
Port Clements Museum	St. Mark's Gift & Gallery
Golden Spruce Trail	Sunset Trail and Bird Tower
Sunset Trail RV and camp sites	Rainbow Pier
Government wharf	Trail extension in Port Clements
Bayview Market	Yakoun River Pub
B & B's	Golden Spruce Inn
Sea Kayaking	Hostel
Haida Canoe	Inland Sea –Juskatla Inlet and others
Community festivals and events	Gateway to wilderness/west coast
Forestry heritage	Yakoun River
Local knowledge of culture and recreation opportunities	Swimming hole

Birdhouse tree

Community centre

It is important that in developing tourism experiences based on the existing amenities and services that there is a focus on:

- Developing tourism experiences that are high quality
- Developing tourism experiences that offer good value
- Developing tourism experiences that are easy to book and seek information about
- Develop tourism experiences that are relevant to the community/region

Port Clements is very well positioned to develop tourism experiences based on these amenities and services. In fact, this is already occurring in some cases but there is potential for more well-planned growth in tourism.

Port Clements Tourism Development Opportunities: Short to Long Term

Community interviews, the focus group session, experiences in the community and local region, provided many ideas for tourism initiatives. These are listed in the table below and arranged according to timeline stretching from 1-10 years. Following the table, recommended tourism initiatives are expanded upon for each timeframe. Criteria for selecting these tourism initiatives are based, in part, on the following:

- Community and municipal support and buy-in
- Port Clements key tourism assets and amenities
- Return on investment (economically, socially, politically)
- Aligns with market profiles for tourists travelling to Haida Gwaii

Port Clements Tourism Development Road Map		
Years 1-3	Years 3-5	Years 5-10
Port Clements website and social media	Sunset Trail and Golden Spruce Trail extension and connection	Wharf, waterfront, houseboat
Signage	Sidewalk / Board walk/covered sidewalk (downtown core)	Chevron Property (adjacent to Rainbow Pier) Remediation and Development (pavilion for weddings, family events, and festivals)
Nonprofit tourism association	Port Clements Museum and Sort and Tug (with interpretation) at waterfront	Bird tower and bridges
Coffee Café	Community and area guided walking area	Island cottages/cabins
Portable Commercial Stalls/kiosks In garden area by church. 1 permanent and 2 that are portable <ul style="list-style-type: none"> • Arts and crafts • Food/drink 	Guided Historical and Cultural Tours	

Community art \$500	Tourism App (highlight visitor services in PC and HG)	
Port Clements –Theme (Positioning and Branding development)	Water Map (trails, birding sites, boat launches, sea kayaking sites)	
Maps (local points of interest map)	Canada Day on Waterfront (partnership with Coast Guard)	
Golden Spruce Extension Loop	Dyson Property (parking, picnic area, community signage)	
Wooden logger's statue (or another statue/art display symbolic of town's heritage located in prominent site)	Colourful 5% (collection of stories of characters/historical events in Port Clements) colorful and interesting	
Mural (e.g. Masset mural of marine life)	Kiosk or small building at end of Rainbow Pier (to be used for selling arts/crafts and/or food items)	
Walking feet – brochure of walking feet on pavement	Heritage plaques mounted on heritage houses in Port Clements	
Signage in community and on highway	Zip-lines	
Laundry mat and showers		
Community and area guided walking area		

Recommendations Years 1-3

Non-Profit Tourism Association

Developing a non-profit tourism association was suggested by several Port Clements residents as a means for advancing tourism initiatives in the community. A tourism association, while collaborating with the political and administrative units in Port Clements, would be a separate entity with its own governance structure. Membership would include local residents and potentially a representative from the local government. This is critical in ensuring support and open communication between the association and the Village of Port Clements. Advantages of a tourism association include:

- Allowing community to access funds not available to the Town of Port Clements administration
- Shifting and sharing responsibility of tourism development from town to association
- Providing a venue for community members interested in providing leadership and other resources (e.g. time, skills, etc.) to tourism development in their community

Recommendation

It is recommended that a non-profit tourism association be developed in Port Clements. This might be formed by a group of local residents (including business owners) who would also serve a Board of Directors. Incorporation instructions can be found at the following link:
<http://www.bcregistryservices.gov.bc.ca/bcreg/corppg/reg20.page>

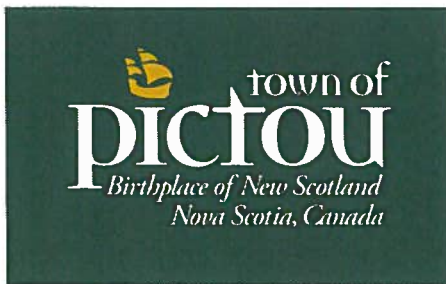
Further information on developing a non-profit tourism association in Port Clements is provided under the section *Strategies for Tourism Development in Port Clements*.

Port Clements Theming and Branding Development

Tourism *Theming* and *Branding* are critical elements in a tourism development plan. Branding allows a community and/or region to differentiate itself from other communities. For example, the Town of Pictou, Nova Scotia is positioned as the Birthplace of New Scotland. This is reflected in its signage and its waterfront tourism development and other tourism experiences and services.



Source: www.sperrydesign.ca 1



Source: www.townofpictou.ca 1

Theming and Branding taglines typically reflect a community's distinctiveness and provides the visitor an idea of the types of experiences and services that might be provided. Port Clements has several taglines that help position the community with respect to tourism. These include:

- Gateway to Wilderness
- Centrally Located
- Community Proud

While these taglines are important and provide a sense of the community's location (and this is an advantage), its access to wilderness, and the fact that there is pride in community; it speaks little to what visitors might actually experience in the community.

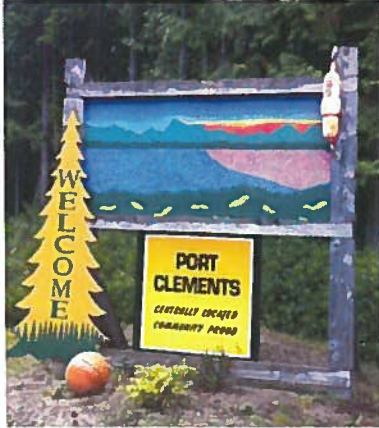
Recommendation

It is recommended that the Tourism Committee explore a *Positioning* and *Branding* theme that reflects Port Clements's historical and on-going identity as a community supported by forestry and a close association with life on the land and water. Taglines associated with this positioning should clearly provide a sense of what visitors might expect to experience from a visit to Port Clements. A single concise tag line that encapsulates the experience is recommended.

Signage

Community and tourism related signage is an important element in tourism promotion. Signage helps visitors make informed decisions and also facilitates safe travel between destinations. Good signage will also increase visitation to the community.

Signage provides the first impression of your community to visitors and what types of experience they might expect. Signage related to the community should reflect the identity of the community.



Port Clements has good and poor examples of community and tourism related signage. The images to the right are a poor example as this community information board along the highway attracts graffiti and also a place for people to air their grievances. Unfortunately, signage of this style often invites vandalism and creates a negative impression of the community.



The image to the left is a better example as it is visually appealing and attention grabbing, and the Golden Spruce cut out and colourful

mural gives tourists an idea of what they can expect from the community. However, signage along the highway should also be developed so that it is readable (for motorists at normal speed) and in alignment with other design elements. Currently, the tag lines- *Centrally Located* and *Community Proud* are difficult to read when driving past the sign.



An excellent resource for developing rural tourism signage can be found at the following link:

A Manual to Enhance Community Signage and Visitor Experience
http://ruraltourismmarketing.com/Community_signage_new.pdf

Recommendation

It is recommended that the Tourism Committee and the Village of Port Clements review community and tourism related signage. Development of signage should reflect the brand identity of the community.

Community Art

Engaging visitors and the community through *Community Art* is an important tourism initiative. Port Clements already has an example of community art on display at Rainbow Pier. The birdhouse tree attracts attention from visitors and residents alike. A *Community Art* program beautifies the community and helps encourage relationship building among residents. Many communities across Canada have developed community art programs. Oftentimes, the purpose of a community arts initiative is to engage residents in particular its youth.

Port Clements could develop a *Community Art* initiative framed around its heritage. Using local wood, residents and businesses can be invited to develop a work of art to be displayed in their yard or

place of business. Providing modest funds to facilitate this initiative would serve as a springboard for larger participation.

Recommendation

It is recommended that the Village of Port Clements and the Tourism Committee establish a *Community Art* program. Funding from the village should be established that provides \$300-\$400 per art installation to help defray costs of supplies. The Tourism Committee should develop a set of guidelines and an approval process. Submissions of design should be submitted to the Tourism Committee prior to allocation of funds.

Golden Spruce Extension Loop

Visitors to Haida Gwaii indicate high interest in outdoor activities. Self-guided activities are particularly important. Visitors to Haida Gwaii seek out walking and hiking opportunities especially those that are in close proximity to community centres and areas of natural and cultural significance. Hiking trails that are accessible by car are particularly important. Equally important are trails accessed by roads that allow for rental cars. In Haida Gwaii, access to the Golden Spruce Trail and Tow Hill hikes are the only dirt roads where rental cars are allowed.

Currently, the Golden Spruce Trail is a 20-30 minute round trip depending on the amount of time spent on the trail. The trail is also accessible by wheel chair.

Creating an approximately 1 kilometer extension loop that intersects with the main trail will provide more walking opportunities along the Yakoun River and the forest. This portion of the trail does not have to be developed to be wheel chair accessible but this might be a consideration in the future.

Extending the trail will have several benefits that include:

- Greater recreation opportunities for local residents
- Greater hiking/walking opportunities for tourists
- Greater opportunities to generate revenue from other related tourism products and services in Port Clements

Recommendation

It is recommended that the Tourism Committee, Village of Port Clements, and other relevant partners explore funding opportunities and trail designs for trail extension at the Golden Spruce Trail. Trail design and development might be facilitated by partnerships with educational institutions.



Day celebrations.

St. Mark's Garden Development and Portable Commercial Stalls/Kiosks

Developing portable stalls will provide opportunities for local entrepreneurs to sell arts, crafts and food items. These can be located on the property adjacent to St. Mark's Gift & Gallery Store and serve as a focal point for redevelopment of this site. Portable stalls can be built creatively with shutter type windows for vending space and because they would be portable, stalls could be moved to other locations to take advantage of community events such as Canada



The property adjacent to St. Mark's Gift & Gallery would serve as the focal point for this development. Three stalls should be built with one stall developed permanently and the other 1-2 made to be portable.

Photos Source: <https://www.pinterest.com/pin/323203710737554885/>

Recommendation

It is recommended that the Tourism Committee explore funding and designs specifications for the creation of 1-2 portable stalls in the short term. This could be moved to various points in the community (e.g., Rainbow Pier, Government Wharf) as desired. This development should also serve as a discussion point for development of the property adjacent to St. Mark's.

Village of Port Clements Website and Social Media

The Village of Port Clements website should undergo a review. Currently, the website serves as a very good information portal for residents but offers poor tourism promotion for the community. Given that websites are a significant factor in tourism promotion and destination management it is important that the Port Clements website offers significant information to potential visitors. The website can serve to promote the community and its visitor attractions and services. Any promotion should be consistent with the brand developed for the community.

The City of Campbell River, British Columbia provides a good example of a municipal website that offers information to its residents but also a link (called Discover Campbell River) to another page that provides well organized visitor and tourist information. Please review their websites as an example.

City of Campbell River, British Columbia
<http://www.campbellriver.ca>

Discover Campbell River
<http://www.campbellriver.ca/discover-campbell-river>

Other municipalities promote their tourism attractions and services through the hold mechanism when calls are made to their municipal office. While this may be frustrating for local residents (who may tire of hearing visitor promotions). By having a 1-800 number for visitors (linked to the same line) the municipality can effectively manage this situation.

Social media is a critical factor in tourism promotion as well. Examples of social media include:

- Facebook
- Twitter
- Instagram

Managing social media can be time consuming but it is a necessary task as it has become a very important channel for promoting communities and tourism. In reviewing the website for the Village of Port Clements, there are no links to social media.

Recommendation

It is recommended that the Tourism Committee and Village of Port Clements review the municipal website and ensure that it serves to promote the community and region to visitors. The website and its links to information about tourism services and attractions should reflect the theming and branding developed for port Clements.

The Tourism Committee and Village of Port Clements should develop a social media strategy for the community and its tourism attractions and services. Dedicated staff resources should be made available to manage the content for social media.

The town office should change their hold function-voice mail function so that it provides promotional opportunities for local businesses and other tourist related attractions and services.

Recommendations Years 3-5

Boardwalk/Covered Sidewalk

The development of a boardwalk or covered sidewalk stretching from the Port Clements Museum to Rainbow Pier would serve to tie together the key tourism amenities in the community. This would not only make the community more attractive to visitors but also offer a safe alternative to walking on the road which is frequented by large trucks and other vehicles. A boardwalk, unlike a sidewalk, also has heritage appeal.

Various designs and surfaces can be considered but some suggestions include:

- Gravel sidewalk starting at museum and continuing to Bayview Market where it would transition to a boardwalk along its front (of the market) and then continue as gravel sidewalk to Rainbow Pier.
- Covered sidewalk along the length of the entire route.

The Tourism Committee and the municipality can consider the various designs and cost implications.

Increasing a community's walkability is a key factor in improving tourism amenities and services. It also serves to strengthen the community. The Town of Tofino, British Columbia has invested in revitalizing their downtown centre through sidewalks, boardwalks, and benches.

Tofino Downtown Improvement Project

<http://www.westerlynews.ca/news/369308481.html?mobile=true>

Recommendation

It is recommended that the Tourism Committee and Village of Port Clements make the development of a sidewalk/boardwalk a tourism development priority. It will strengthen the overall attractiveness of the community and serve its residents as well. In addition, it will serve as a way to unify the collection of tourism amenities and services in the main core of Port Clements. Interpretive signage and benches along the route will offer additional information to visitors.

Sunset Trail and Golden Spruce Trail Extension and Connection

Given the desire by visitors for self-guided walking and hiking trails of moderate length (1-3 hours) with options for longer or shorter walking durations, investing in trail development and extensions of existing trails is important. In Port Clements there are two trails in close proximity to tourism services (e.g. market, gift shop, etc.); the Golden Spruce Trail and the Sunset Trail.

By extending the Sunset Trail and connecting to the Golden Spruce Trail, visitors and residents will have more options for longer hikes. This type of development will attract more visitors to the community and also keep many of these visitors in the community longer.

The National Trail Partnership in the United States notes the many benefits of trail development. *Trails make our communities more livable; improves the economy through tourism and civic improvement; preserves and restores open space; and provide opportunities for physical activity to improve fitness and mental health.* Please see the link below:

National Trails Training Partnership
<http://www.americantrails.org/resources/benefits/>

Recommendation

It is recommended that the Tourism Committee and Village of Port Clements explore the development of trail extensions and connections of the Sunset and Golden Spruce Trails. Funding for this type of infrastructure improvement may be available from the Gwaii Trust, the province, and municipal reserves.

Guided Historical and Cultural Tours

Significant historical and cultural artifacts, stories, and knowledge exist in the community and in close proximity to Port Clements. This includes significant Haida cultural resources/artifacts and also historical resources/artifacts relevant to the history of Port Clements. Guided tours of these areas can only be arranged through one person in the community on an ad hoc basis. At the moment, this is the best arrangement as this helps ensure the protection of these sites and also keeps their location somewhat unknown as most of these places are not identified on a map. In order to develop more guided cultural and historical tours to these areas, it is important to consider the following questions:

- How will visitation be managed to sites of Haida cultural significance?
- What is required in terms of permission or certain agreements in determining what Haida cultural sites are appropriate to visit or not?
- How will visitation be managed to sites of significance to Port Clements?
- What type of training is required to develop the capacity and skills necessary to serve as a guide to these areas?
- How will sites be accessed and what group will monitor this access?

Recommendation

It is recommended that the Tourism Committee explore the development of guided historical and cultural tours in 3-5 years time. In doing so, it will be important to engage in dialogue with the Council of Haida Nation for visitation to any site of Haida significance

Port Clements Museum and Sort and Tug at Waterfront

The Port Clements Museum serves as an important visitor attraction in Port Clements. The museum celebrates the logging and forestry heritage of Port Clements through displays of historical equipment and other items of historical importance. Given the importance of this museum to the heritage and history of the community, considerable effort should be made to upgrade the site and to develop additional attractions associated with the museum. This might include:

- Development of a waterfront trail
- Development of a sort and tug operation on its waterfront
- Develop a video
- Collect stories of local loggers, logging lore
- The starting point for sidewalk or boardwalk
- Interpretive talks



Other communities in Canada celebrate their logging heritage and have put on display heavy equipment including tugs. Videos that highlight this heritage have also been developed. Please see the link below for an example.

Algonquin Logging Museum Video, Tugs

<http://www.algonquinpark.on.ca/visit/locations/algonquin-logging-museum.php>

Recommendation

It is recommended that the Tourism Committee and staff of the Port Clements Museum develop an enhancement plan that continues to build on the logging and forestry heritage of Port Clements. The museum is a significant attraction in the community and with upgrades and waterfront development (trail, and sort/tug) the museum can provide a richer experience for visitors to Port Clements.

Dyson Corner Enhancement

This property is located at an important intersection as you come into the community of Port Clements. With property upgrades and enhancements, this area can serve as a focal point for visitor signage, parking, a picnic area, and other related attractions. Some Port Clements residents have indicated that this could be the home of a statue that celebrates the heritage of Port Clements. If this is pursued (i.e., statue), then it would be important to develop a design for the statue that has the broad support of the community.

Recommendation

It is recommended that the Tourism Committee and Village of Port Clements explore the merits of development on the Dyson Corner site. Given its location, the site is an important area for visitor signage and visitor services.

Rainbow Pier Upgrades and Kiosk

Rainbow Pier is a significant visitor and resident amenity. It is used frequently by residents for walking, fishing and swimming. Though costly, upgrades to the pier are required. Any upgrade to the

pier is a smart and important investment. Among all the communities in Haida Gwaii, this public pier is unique as it stretches a quarter kilometer into the sea. As a focal point for community events and perhaps long term planning related to the Chevron site remediation and development, this area could become the centre of visitor services and attractions in the community.

Several shorter term development projects have been suggested by community residents. These include:

- A stairway to the beach located at the start of the pier
- A kiosk or small building at the end of the pier for selling food/beverage items and/or local arts and crafts

Recommendation

It is recommended that the Tourism Committee and Village of Port Clements explore enhancement and upgrades to Rainbow Pier. Consider how these upgrades that might occur in the short term might support long-term development related to remediation of the Chevron site.

Heritage Plaques

Port Clements has numerous houses of historical significance. Heritage Plaques are ways to commemorate this importance as often the plaques will provide a brief history of the house and its significance in the community. Heritage Plaques can also serve as a source of pride for the community and the house owners and occupants.

Communities that designate houses as heritage resources will often promote these through heritage house tours. Please see the following links:

Plaques Historical Homes and Buildings in Milton, Ontario

<http://www.miltonhistoricalsociety.ca/historic-buildings/homes/plaques-historic-homes-and-buildings/>

Heritage Properties Thunder Bay, Ontario

http://www.thunderbay.ca/Living/culture_and_heritage/Heritage_Properties.htm

Recommendation

It is recommended that the Tourism Committee and Village of Port Clements explore the value of developing heritage designation on certain houses in Port Clements. Criteria for designation will need to be developed and reviewed on an ongoing basis.

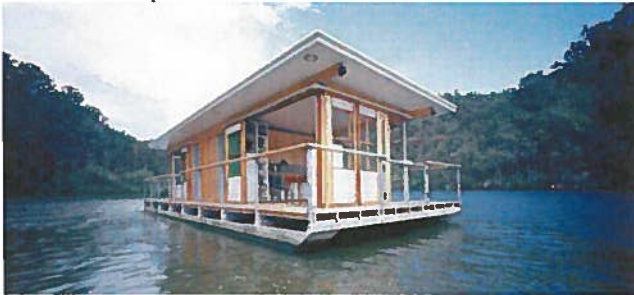
Recommendations Years 5-10

Wharf and Waterfront Development

The Village of Port Clements has an opportunity to develop its waterfront and in turn significantly increase its visitor appeal. While an expensive undertaking, studies have shown there is typically a return on investment. With mixed development that might include upgrades to a wharf/pier, boardwalks and sidewalks, accommodations (e.g., houseboats), and café and gift shops; this approach

to development has both resident and visitor appeal. Major areas of concern that should be explored in waterfront development include:

- Neighboring land uses
- Site access by road
- Water resource characteristics
- Climate details
- Views in and out of the site
- Soils characteristics and condition
- Vehicle and pedestrian circulation
- Location and condition of existing utilities and infrastructure
- Easement, right-of-ways, and other restrictions
- Unique natural and cultural features



Source: <http://theownerbuildernetwork.co/wp-content/blogs.dir/1/files/arkiboat-houseboats/arkiboat-houseboats-6.JPG>

Port Clements waterfront development could include:

- Upgrades to wharf for local businesses and residents (boating traffic)
- Sidewalks and benches
- Houseboat or other creative accommodation types
- Café

Recommendation

It is recommended that the Tourism Committee and Village of Port Clements invests in a waterfront development plan. Given the significance that this type of development could have on the community of Port Clements, this type of long-term development should be given priority.

Bird Tower and Yakoun River Bridges

The bird tower at the Sunset RV and Camp ground provides excellent opportunities for birdwatching and scenic views of the Yakoun River Delta and Masset Inlet. Given the popularity of birdwatching, this bird tower is an important piece of tourism infrastructure in the area. Equally important is the Yakoun River. This gentle river and its delta provides important habitat for birds and other wildlife like the river otter.

Given the propensity by tourists for outdoor activities and wildlife viewing, there is an excellent opportunity to develop a world-class hiking trail and enhance birdwatching opportunities as well.



Source: <https://s-media-cache-pinning.com/236x/0b/5e/82/0b5e823b4de62109949805dd5acaba89ca43.jpg>

Doing so would require significant planning and investment but the return on this investment would be significant.

The plan suggested by several residents of Port Clements would be to extend the Sunset Trail along the Yakoun River as noted earlier crossing the river to the island (providing access is permitted). The trail would continue up-river and at an appropriate location a second bird tower would be erected. This would offer panoramic views of the delta and excellent birdwatching opportunities. The trail would eventually cross the river again (with a second bridge) and connect with the Golden Spruce Trail. A trail network, its two bird towers, the legacy of the Golden Spruce, opportunities for RV or tent camping, and in close proximity to the community of Port Clements and its amenities and services, would uniquely position and differentiate Port Clements's tourism experiences from that of other Haida Gwaii communities.

Recommendation

It is recommended that the Tourism Committee and Village of Port Clements and appropriate partners (e.g., MIEDS, Nature Conservancy, Ducks Unlimited), explore the development of an extension of the Sunset and Golden Spruce Trails. Part of this extension would require building two additional bridges (or one depending on the development plan) and the construction of an additional bird tower near the delta region (providing it can be done with respect to flood regimes and access issues).

Chevron Property Remediation and Development

The Chevron property located near Rainbow Pier is a brownfield site. There are over 30,000 brownfield sites in Canada and while many sit idle, many communities large and small have remediated and developed their brownfields. While a costly undertaking, funds are available at provincial, and federal levels to help offset the costs associated with remediation. The Federation of Canadian Municipalities provide excellent resources for understanding the benefits, challenges and opportunities for brownfield remediation projects and also provide funding guidance under their Green Municipal Funds program specifically directed at brownfields.

While it appears that brownfield redevelopment is too costly for small communities to tackle, for every \$1 invested in brownfield redevelopment, an average of \$3.80 is invested in the local economy. Return on investment in the local communities extend beyond financial returns and include:

- Improved community and visitor amenities
- Increased access and use of land in community core
- Access to waterfronts and other area of historical industrial use
- Increase in property values and increase tax base
- Improved health and safety
- Improved environmental health

The Chevron property in Port Clements adjacent to Rainbow Pier offers significant potential for brownfield remediation and redevelopment. Following remediation, a redevelopment project might explore the following ideas:

- Development of a multi-purpose building that might include:
 - Laundry and showers
 - Space for small businesses

- Studio space for local artists
 - Interpretive signage for Port Clements
 - Café
 - Accommodation
- Development of a park with pavilion suitable for hosting small community events, weddings, and space for portable stalls/kiosks

Specific resources for brownfield remediation and development:

Brownfield Remediation in Canada: A Catalyst for Sustainable Community Development

[https://www.fcm.ca/Documents/presentations/2007/webinars/Brownfield Remediation in Canada A Catalyst for Sustainable Community Development EN.pdf](https://www.fcm.ca/Documents/presentations/2007/webinars/Brownfield_Remediation_in_Canada_A_Catalyst_for_Sustainable_Community_Development_EN.pdf)

Brownfield Development: What you Should Know

<http://cielap.org/brownfields/>

Canadian Brownfields Network

<http://cielap.org/brownfields/>

Federation of Canadian Municipalities Brownfield Webinars

<http://www.fcm.ca/home/events/past-webinars-and-workshops/brownfields.htm>

Federation of Canadian Municipalities Green Municipal Funds Brownfield Funding

<http://www.fcm.ca/home/programs/green-municipal-fund/what-we-fund/projects/brownfields-funding.htm>

Recommendation

It is recommended that the Village of Port Clements commit to remediation of the Chevron property site. Part of this commitment would include a visioning process outlining the type of redevelopment resulting from the remediation. This will be important in securing funding for remediation.

Developing a strong commitment from the municipality is key in developing support from potential partners that might include the Gwaii Trust, MIEDS, the Federation of Canadian Municipalities, and the Canadian Brownfields Network.

Strategies for Tourism Development in Port Clements

Generating ideas for tourism development is straightforward and typically receives an enthusiastic response from most community members. However, moving from ideas to action can be challenging for a host of reasons. Most challenges related to tourism development implementation are community and municipal buy-in, community capacity, over reliance on volunteers, and financial issues.

There are a number of strategies recommended below that can be explored as mechanisms to support tourism development in Port Clements.

Community Buy-In

Tourism projects that provide tangible benefits to the community are important and will help with broader community support. While public meetings might help provide a venue for sharing short,

medium, and long term tourism development strategies, it's typically the smaller micro-projects (e.g., low-hanging fruit) that help develop community support. These projects should be small, provide some tangible community benefits, be manageable in terms of human resource requirements, and require little funding. There are instances where people just do not like tourists or tourism development for a variety of reasons. Sometimes there is little that can be done in these instances other than to develop tourism opportunities incrementally and in a way that provides tangible benefits to the community.

The St. Mark's Gift & Gallery in Port Clements is an excellent example of a micro-project that has provided community benefits. According to guest book records, 90% of the visitors to the gift shop are tourists and their spending has supported \$11,000 in revenue for consigners. Visiting this gift shop meant more time in the community of Port Clements and quite possibly more revenue for other businesses. Some examples of micro-projects recommended include:

- Community art installations
- Signage projects
- Social media development
- Heritage plaques
- Portable stalls/kiosks that can be used to sell gifts and food/drink in different locations in town

Please review the list of short term (1-3 years) tourism projects for other examples of micro-projects.

Municipal/Political Buy-In

A critical factor in developing tourism in a community is support by the municipality both administratively and politically. Given the many financial and other constraints on small municipalities across Canada, the costs and other responsibilities associated with some tourism projects are sometimes prohibitive. Other challenges might relate to an unwillingness to change old patterns and understand the benefits that might accrue from tourism development if managed carefully.

Destination Marketing Organizations (DMO's) might be helpful in providing support and guidance to municipalities beginning to explore tourism development. These organizations (DMO's) are responsible for supporting, for example, product development, capacity building, funding, marketing and market research related to tourism in specific regions under their purview. British Columbia provincial and regional DMO's and Regional Destination Marketing Organizations include:

- Destination British Columbia
- Northern B.C. Tourism
- Misty Isles Economic Development Society
- Travel Northern British Columbia

Members of the Port Clements tourism committee and members of council were supportive of the ideas expressed in the focus group session (September 15, 2016) exploring tourism development opportunities. It is recommended that members of the tourism committee and council meet with the Misty Isles Economic Development Society (MIEDS). A representative of MIEDS can:

- Review current market research relevant to Haida Gwaii and Port Clements specifically
- Review the role of MIEDS in supporting tourism planning

- Discuss tourism opportunities for Port Clements and review ways in which MIEDS can provide support

Village of Port Clements Tax Base (Reserves)

Tourism projects are sometimes supported directly through municipal reserves which might be a combination of local tax revenue and transfer payments from the province and other sources. Depending on the level of financial reserves held by the Village of Port Clements, funds can be earmarked for tourism initiatives. While funding sources may be sought from outside the community, it is critical that Port Clements provide a modest amount of direct funding for tourism initiatives. In the short term, reserve funds may support several micro-projects that might include:

- Community Art Project- there is an immediate benefit to this project as it involves local residents in a project that supports and celebrates the heritage of Port Clements.
- Walking maps of the community
- Funds to develop a small booklet of local history and stories that could be sold at the museum or St. Mark's Gift & Gallery.

Gwaii Trust Society

The Gwaii Trust provides funds to support its mission of economic and social transition on Haida Gwaii. Since 2014 over \$1.5 million has been allocated to a range of projects that reflect their mission. There are several grants that would support tourism development in Port Clements. These include:

- Community Innovation Grant: this is a program piloted in 2014 with the purpose of funding micro-projects defined as “smaller capital projects”. Port Clements might access this fund for small tourism projects that might include:
 - Community Art Project
 - Portable Commercial Stalls/kiosks
 - Golden Spruce Extension Loop
- Major Contributions Grant: this might include infrastructure related to recreation and tourism development among many other areas that this grant will fund. Tourism development that supports stewardship of the resources and provides meaningful community benefits might be supported by this grant. Specific projects in Port Clements that might be funded, in part, by this grant include:
 - Golden Spruce and Sunset Trail extensions
 - Waterfront development – some aspects of this development
 - Enhancements to the property adjacent to St. Mark's for tourism initiatives

Misty Isle Economic Development Society (MIEDS)

The Misty Isle Economic Development Society (MIEDS) is an economic development agency based in Queen Charlotte. Its focus is on the three municipalities and two regional districts in Haida Gwaii. Its mission is to:

“To work with individuals, businesses, stakeholders, governments, communities and potential investors to coordinate, collaborate and implement island wide economic development initiatives aimed at increasing employability, employment and/or jobs for the people of Haida Gwaii.”

It serves as the regional tourism support organization for Haida Gwaii and was involved in the development of the 2009 *Haida Gwaii/Queen Charlotte Islands Draft Community Tourism Plan* which occurred just after MIEDS was formed in 2008.

MIEDS can provide support for tourism development initiatives in Port Clements in several areas that include:

- Access to grant writing resources
- Expertise in destination marketing
- Expertise in tourism planning

Tourism Development Association

Developing a community-based non-profit association is one mechanism to support tourism development in Port Clements. This has several advantages that include the following:

- Allowing community to access funds not available to the Town of Port Clements administration
- Shifting and sharing responsibility of tourism development from town to association
- Providing a venue for community members interested in providing leadership and other resources (e.g. time, skills, etc.) to tourism development in their community

Chambers of Commerce or municipal business development groups (which are non-profit) will often take the lead in broader economic development (e.g., waterfront development) that will often include tourism development initiatives. Fewer communities have developed non-profit associations specific to tourism.

In Pictou, Nova Scotia a non-profit community based association was developed to support waterfront development. Known as the Birthplace of New Scotland, the Town of Pictou struggled with the financial challenges associated with development of the waterfront. The Waterfront Development Corporation was developed as a non-profit association to support waterfront development. When plans were made to build a replica of the Hector, the tall ship which brought the early Scottish settlers to Nova Scotia, another association was started to fundraise for this initiative. Called the *Ship Hector Foundation*, this organization raised the funds to build a replica ship Hector. The *Ship Hector Foundation* is still an active community based nonprofit association that continues to raise funds to support the upkeep of the ship and also to support the gift store associated with the ship. Please see the following links:

Ship Hector Foundation Facebook

https://www.facebook.com/TheShipHectorFoundation/about/?entry_point=page_nav_about_item&tab=page_info

Ship Hector Foundation - Canada Helps (online donation to support foundation)

<https://www.canadahelps.org/en/charities/ship-hector-foundation/>

A non-profit tourism association in Port Clements can support tourism development. An association can be framed in the following ways:

- *Port Clements Waterfront Development Association*: implies broader economic development associated with the waterfront. Many of the tourism initiatives (e.g., covered sidewalk,

- boardwalk, Port Clements museum waterfront, municipal wharf developments, Rainbow Pier improvements, etc.) could fall under the umbrella of this organization.
- *Port Clements Tourism Association*: implies a tourism specific mandate with projects focused directly on tourism.

Setting up an association would require a gathering of like-minded individuals and exploring what is necessary to incorporate under the laws and bylaws of the Province of British Columbia. It would also be important to include a Port Clements council member in the membership of the association in order to have clear lines of communication between the association the Village of Port Clements.

A useful reference for getting started is the following link:

Incorporating a Society in British Columbia
<http://www.bcregistryservices.gov.bc.ca/bcreg/corppg/reg20.page>

Haida Gwaii Higher Education Society (HGHES) and Other Education Partnerships
Some forms of tourism development can be supported by partnerships with education organizations and societies. The Haida Gwaii Higher Education Society (HGHES) based in Skidegate develops and operates semester long programs related to environmental stewardship and cross cultural education. Approximately \$500,000 is invested in the local region by each semester long program. This would include tuition fees, food, accommodations (for up to 6 weeks), and other services required by visiting faculty and students during the semester long program. Currently, the HGHES is exploring program development opportunities in Port Clements. A program based in Port Clements would require significant resourcing in terms of food, lodging, and other services. Partnering with the HGHES might provide Port Clements with leveraging opportunities in terms of tourism and related program development. Tourism initiatives might be piloted with HGHES students and refined with feedback.

Universities and other educational organizations are increasingly exploring community-based learning opportunities. Port Clements might consider if this type of development is appropriate for their community.

Final Considerations

The Port Clements Tourism Development Roadmap explored tourism development opportunities and potential strategies for implementation. While many ideas for tourism development were identified, this project explored those ideas that seemed most feasible in the short to long terms, were a good match with existing Port Clements tourism amenities and services, a match for current tourism market profiles for Haida Gwaii, and concepts that might help differentiate Port Clements from other Haida Gwaii communities. In addition, the concepts explored in greater detail also appeared to have support among those involved in the project.

Other ideas were considered and should be explored in the longer term. These were developing more experiences in the Juskatla Inlet region and building a series of cabins or cottages in the area. Given the risk management issues with travelling in the backcountry, there appeared to be consensus among project participants that developing these type of tourism experience for self-guided travelers should wait.

Port Clements has the potential to develop unique tourism experiences in Haida Gwaii. Given its tourism amenities and services, Port Clements can differentiate itself from other visitor experiences in Haida Gwaii thereby developing a distinct brand.

Two key recommendations should be considered to initiate more tourism planning in Port Clements.

Recommendation #1

It is recommended that the Village of Port Clements make an initial investment in several low cost tourism micro-projects in order to develop enthusiasm for on-going tourism development in the community and to broaden community support for tourism development. Micro-projects might include:

- Community art installations
- Signage projects
- Social media development
- Portable stalls/kiosks that can be used to sell gifts and food/drink in different locations in town

Recommendation #2

It is recommended that a non-profit tourism association be developed in Port Clements. This might be formed by a group of initial investors who would also serve a Board of Directors. Incorporation instructions can be found at the following link:

<http://www.bcregistryservices.gov.bc.ca/bcreg/corppg/reg20.page>

Implementing several small tourism micro-projects is an important step in developing momentum for tourism development in the community. As this occurs it will be important to broaden community discussion regarding tourism development. While some community residents may be enthusiastic for this type of socio-economic growth, there will be people in the community who might oppose this type of development. Having a frank and open discussion will provide the forum necessary for community residents to voice their concerns. A non-profit tourism association can facilitate this discussion and offer committed guidance to tourism development in the community. In conclusion, Port Clements has the natural, cultural, political, and human resources necessary to enhance its tourism offerings. With this foundation, Port Clements can position itself as a unique destination in Haida Gwaii.

Tourism Development Resources

A Guide to Tourism Planning in Nova Scotia

https://tourismns.ca/sites/default/files/page_documents/final_a_guide_to_community_tourism_planning_in_nova_scotia_nov_2013.pdf

Brownfield Development: What you Should Know

<http://cielap.org/brownfields/>

Brownfield Remediation in Canada: A Catalyst for Sustainable Community Development

https://www.fcm.ca/Documents/presentations/2007/webinars/Brownfield_Remediation_in_Canada_A_Catalyst_for_Sustainable_Community_Development_EN.pdf

Canadian Brownfields Network

<https://canadianbrownfieldsnetwork.ca>

Destination British Columbia

<http://www.destinationbc.ca>

Destination Canada: Explorer Quotient

http://en.destinationcanada.com/sites/default/files/pdf/Resources/ctc_eq_profiles_2012-eng-lowres.pdf

Development of Small Town Waterfronts

<http://krex.k-state.edu/dspace/bitstream/handle/2097/167/JohnLorg2006.pdf?sequence=1&isAllowed=y>

Federation of Canadian Municipalities Brownfield Remediation

https://www.fcm.ca/Documents/tools/GMF/Brownfields_snapshot_en.pdf

Gwaii Trust

<http://www.gwaiitrust.com>

Misty Isles Economic Development Society

<http://www.mieds.ca>

National Trails Training Partnership

<http://www.americantrails.org/resources/benefits/>

Northern BC Tourism

<http://www.travelnbc.com>

Travel Northern British Columbia

<http://www.travelnbc.com>



BOARD HIGHLIGHTS

August & September, 2016 Board Meeting

Board Business:

1. The Board received correspondence from the Honourable Peter Fassbender, Minister of Community, Sport and Cultural Development, indicating that he would be recommending to the Lieutenant Governor in Council that the SQCRD's request to change its name to the "North Coast Regional District" be granted.
2. The Board resolved to provide a letter of support to the Prince Rupert Unemployed Action Centre Society (PRUAC) in its attempt to secure additional grant funding to be used toward the hiring of a second advocacy employee for the PRUAC.
3. The Board adopted the following policies:
 - Asset management policy;
 - Business case policy;
 - Conflict of interest policy;
 - Permissive tax exemption policy; and a
 - Purchasing policy.
4. The Board resolved to send correspondence to various Ministers with respect to the proposed Aurora LNG project footprint incursion into the Dodge Cove Official Community Plan boundary.
5. The Board received correspondence from the Union of B.C. Municipalities stating the grant funding in the amount of \$5,000 for the next Community to Community forum to take place for the region.
6. The Board resolved to submit comment on the Government of Canada's Marine Consultation process currently taking place and seeking feedback with respect to marine safety and a crude oil tanker moratorium on B.C.'s north coast.
7. The Board resolved to support the Sandspit Wild Harvest Festival Society's application to Northern Development Initiative Trust's Fabulous Festivals and Events program in the amount of \$2,500.
8. The Board resolved to send correspondence to the Honourable Dominic LeBland, Minister of Fisheries, Oceans and the Canadian Coast Guard, and the Honourable Norm Letnick, Minister of Agriculture, in opposition to a proposed pilot project to process hake catch at sea by domestic trawlers.

For complete details of the August 12 and September 23, 2016 Board meetings, the Agenda and Minutes are posted under "Quick Links" at www.sqcrd.bc.ca.

September 7, 2016

Ian Gould, Mayor
Village of Port Clements
Box 198 36 Cedar Ave W.
Port Clements, BC V0T 1R0

Dear Ian Gould,

Re: Another Opportunity to Have Your Say in Canada Post Review

I am following up on our June 6th correspondence about the Canada Post Review to provide you with additional information on phase 2 of the review.

This fall, a parliamentary committee will be consulting with Canadians on postal service and the options identified by a task force in phase 1. The committee will make recommendations to the government by year's end. The government expects to announce its decisions about Canada Post in the spring of 2017.

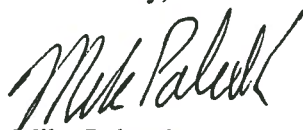
You may be interested to know that the options identified by the task force include major changes to the moratorium on post office closures in rural and small towns. The task force suggests "updating" or "refreshing" the moratorium. It outlines the cost savings that could be achieved by converting to franchises or closing all corporate outlets, or only the 800 highest yielding offices. You can see the full task force discussion paper at <http://www.tpsgc-pwgsc.gc.ca/examendepostescanada-canadapostreview/rapport-report/consult-eng.html>

CUPW would like to ensure that the views of municipalities are considered during each stage of the Canada Post Review. Therefore, we are urging you to fill out the parliamentary committee's online survey from September 26 to October 21 at parl.gc.ca/OGGO-e and encourage residents to do likewise. During this time, paper surveys will be available upon request. The committee will also hold public consultations across the country.

The union has attached information on how to provide input in phase 2, as well as a new resolution for your consideration. You can learn more about the review by going to CUPW.ca/canadapostreview and Canada.ca/canadapostreview

Thank you for taking the time to read this letter and anything you can do to help us convince the parliamentary committee to recommend against further cuts at Canada Post in favour of building a 21st century post office that expands services, generates revenues and meets the needs of Canadians.

In solidarity,



Mike Palecek
National President

c.c. National Executive Committee, Regional Executive Committees, National Union Representatives,
Regional Union Representatives, Specialists, Campaign Coordinators, Negotiators

/bk cope 225

C-2

Public review on future of Canada Post

Whereas Canada Post announced drastic cutbacks to our public postal service in December 2013, including plans to end home mail delivery in our country.

Whereas there was a huge public outcry in response to the cutbacks and stiff opposition from most federal parties, including the Liberal Party, which promised to halt the delivery cuts and conduct a review of Canada Post, if elected.

Whereas the delivery cuts were halted and our Liberal government is currently conducting a Canada Post Review, which started earlier this year with an independent task force to identify options for the future of postal service in this country.

Whereas a parliamentary committee will hold e-consultations and meetings in various locations across the country on postal service and the options that have been identified by the task force and then make recommendations to the government on the future of Canada Post.

Whereas it will be crucial for the parliamentary committee to hear our views on key issues, including the importance of maintaining the moratorium on post office closures, improving the Canadian Postal Service Charter, adding postal banking, greening Canada Post, keeping decent post office jobs in our communities, preserving daily delivery, restoring home mail delivery, developing services that help older Canadians remain in their homes and providing services that assist people with disabilities,

Therefore be it resolved that (name of municipality) 1) Fill out the parliamentary committee's on line survey about Canada Post from September 26 to October 21 at parl.gc.ca/OGGO-e and encourage residents to do likewise 2) Attend the public consultations being held across the country

Have your say!

1) Fill out the parliamentary committee's on line survey from September 26 to October 21 at: parl.gc.ca/OGGO-e. During this time, you can also request a paper version of the survey by phoning 613-995-9469 or writing to Standing Committee on Government Operations and Estimates, Sixth Floor, 131 Queen Street, House of Commons, Ottawa, Ontario, K1A 0A6 Canada.

2) Attend one of the public consultations being held across the country. For more information, go to:

<http://www.parl.gc.ca/HousePublications/Publication.aspx?Language=e&Mode=1&Parl=0&Ses=0&DocId=8391013> (Note: Information on western and northern locations to come)

You can get information on the process and key issues in the weeks to come at CUPW.ca/canadapostreview.

What to say

Let the committee know what your key issues are:

- Getting your home mail delivery back?
- Keeping your public post office?
- Greening the post office?
- Creating services that support seniors and people with disabilities?
- Bringing back our postal bank for more inclusive, accessible financial services for everyone?

List of locations to be visited by the parliamentary committee:

Corner Brook and St. John's, Newfoundland
Sydney and Halifax, Nova Scotia
Charlottetown, Prince Edward Island
Bathurst, New Brunswick
Levis, Quebec City, Blainville and Montreal, Quebec
Toronto, Kitchener, Windsor, Dryden, and Sandy Lake First Nation, Ontario
(Following locations to be confirmed)
Surrey, British Columbia
Edmonton and Calgary, Alberta
Yellowknife, Northwest Territories
Regina and Moose Jaw, Saskatchewan
Winnipeg, Manitoba

Please share your input with us at Feedback@cupw-sttp.org or mail to Mike Palecek, President, Canadian Union of Postal Workers, 377 Bank Street, Ottawa, Ontario, K2P 1Y3

Mayor Gould, Port Clements City Council,

Dear Mayors, Councillors, Regional District Directors September 14, 2016.

We have been "raising awareness" to the issue of **Human trafficking/sexual exploitation, youth and child exploitation, youth porn use/addiction** with civic leaders in BC for the past 4 years.

This culminated in 2 UBCM Resolutions last September B53 on Human Trafficking and B80 on Rape Culture (see yellow sheet). We are encouraging civic leaders to implement and fund these resolutions.

We are also encouraging the implementation of Bill C-36 "The Protection of Communities and Exploited Persons Act" (see yellow sheet).

Human trafficking/sexual exploitation is the fastest growing crime in the world, in Canada and locally. It is a "low risk, high return" crime that has been "invisible" to the public. However, as the demand for commercial paid sex increases, due to an unhindered internet, the supply must increase, making our youth and children vulnerable and targets.

We have included 10 strategies for Councils to consider in stopping this egregious crime.

Please let us know what you are doing in your communities. Please let us know if you need more information. Please let me know if I can present to your Council.

Most Sincerely, Mrs. Cathy Peters; former inner city high school teacher, volunteer for 2 Federal MP's (John Weston- West Vancouver, BC & Joy Smith-St. Paul/Kildonan, Manitoba) , speaker and advocate addressing Human Trafficking/Sexual Exploitation in BC.

#302-150 W. 15th St., North Vancouver, BC V7M 0C4 ca.peters@telus.net

Cathy Peters

C-3

10 strategies for cities and municipalities to consider:

1. Learn about the issue. Read the books "Invisible Chains" by UBC law professor Benjamin Perrin, "Pornland" by Dr. Gail Dines (world expert on porn research), have staff take the OCTIP (Office to Combat Trafficking in Persons) free online course. Encourage police to take HT course on the Police Knowledge Network.
2. Incorporate the United Nations 4 Pillars to stop Human trafficking/sexual exploitation: **Prevention, Protection, Prosecution, Partnerships.**
3. **Prevention:** raise awareness in community. "Education is our greatest weapon". ie. Children of the Street Society does school programs.
4. Encourage "Men end exploitation" movements: ie. Moosehide Campaign, Fortress Foundation (in Victoria).
5. Use communications to support a cultural mindshift. Ontario has "Saving the girl next door program", the RCMP has the "I'm Not for Sale" campaign.
6. **Protection:** help victims, have exit strategies in place for them, consider 24-7 "wrap-around programs" ie. Salvation Army "Deborah's Gate", Covenant House, Servants Anonymous.
7. **Prosecution:** increase policing budget, training and priorities. Have "john" deterrants in place, **enforce Bill C-36 "Protection of Communities and Exploited Persons Act" which addresses "demand"** ie. perpetrators, johns, facilitators.
8. Train community stakeholders: Health care workers, fire department, municipal business licensing managers to recognize human trafficking/sexual exploitation ie. Fraser Health Authority has a human trafficking protocol, Surrey Fire department is trained to recognize HT indicators.
9. **Partnerships: Collaboration:** with other cities and municipalities at local government associations, Police agencies and RCMP, 3 levels of government (civic, provincial, federal); UBCM, FCM with Resolutions.
10. No decriminalization of prostitution because the vulnerable (aboriginal girls/women, youth, children) in our communities will be targets to be lured, groomed and exploited for the sex trade. **Goal: safe communities.**

B53

HUMAN TRAFFICKING; NCLGA Executive

WHEREAS human trafficking is a real and devastating issue in British Columbia;

AND WHEREAS significant work & research has been done as of late to aid in the prevention and prosecution of human trafficking throughout Canada:

THEREFORE BE IT RESOLVED that UBCM call on the RCMP, local police forces and local governments to work collaboratively in order to implement the recommendations found within the National Task Force on Sex Trafficking of Women and Girls in Canada's recent report ("NO MORE' Ending Sex -Trafficking In Canada") as well as the Province of British Columbia's "Action Plan to Combat Human Trafficking."

ENDORSED BY THE NORTH CENTRAL LOCAL GOVERNMENT ASSOCIATION

UBCM RESOLUTIONS COMMITTEE RECOMMENDATION

B80

RAPE CULTURE IN CANADA; NCLGA Executive

WHEREAS sexual assaults continue to be committed across Canada, and victims are of every age, race, income and gender;

AND WHEREAS sexual assaults are under reported, and prosecution and conviction rates are low:

THEREFORE BE IT RESOLVED that UBCM advocate for an intergovernmental task force to be convened to determine the steps needed to erase the "rape culture" that is pervasive in schools, universities, workplaces and elsewhere across Canada;

AND BE IT FURTHER RESOLVED that the task force be mandated to elicit testimony from victims in order to determine the steps needed to improve the reporting, arrest and conviction rates across Canada.

ENDORSED BY THE NORTH CENTRAL LOCAL GOVERNMENT ASSOCIATION

UBCM RESOLUTIONS COMMITTEE RECOMMENDATION

Canadian Federal Bill C-36: "The Protection of Communities and Exploited Persons Act"

(versus the New Zealand Model of Decriminalization):

1. **Targets the demand** by targeting the buyer of sex; the predator, pimp, trafficker, john are criminalized
2. Recognizes the seller of sex is a victim; usually female and is not criminalized
3. Exit strategies put in place to assist the victim out of the sex trade.

Reasons to say NO to legalization/decriminalization:

- human trafficking, juvenile/child prostitution, and organized crime explodes
- sex tourism explodes (USA to Canada)
- international crime syndicates move in
- the sex industry grows and becomes legitimized and normalized in the culture
- porn/prostitution/rape culture are a toxic mix and all become normalized. Every girl and woman will become vulnerable and a possible target. Canada becomes a pimp and prey culture.
- significant violence against girls and women will increase. Prostituted girls and women currently experience extreme violence, torture, degrading and brutal acts.
- the health and the community /public safety all become compromised in our communities to the point they will not be safe, vibrant, healthy or working.
- once children are involved in the sex industry our society breaks down.
- aboriginal girls and women are the first casualties.

October 11, 2016

Port Clements Village Council

Re Water

The water quality has been decreasing. It now smells like swamp water not even chlorine. Chlorine added at a greater rate will NOT fix this water.

When have the lines last been pigged? Or Ever? When have the lines last been flushed? Not ever?

What is happening to our water?

Clean lines would be better for our health.

Your truly

Sam & June Pullano

September 28, 2016

To Village of Port Clements

I am writing to express my opposition to the proposed trail on Alder St. I do not feel that this trail will benefit the community enough to justify the expense of this route. The location is quite far from the sunset trail and would require way too much expense from the Village. Is this trail advertised as a tourist enticement? Tourists have lots of places to walk in the wilderness without walking around town. There has to be a better way to spend the Village's money to benefit the town people. trails need to be maintained ie the Bird Tower and trail - not to mention if I were one of the residents whos property you were running this public trail by - I would be choked. Also this should be made a little more public and see how the ball bounces. A little consultation should take place.

I think we choose to live in Port Clements because we enjoy our small town. To decide to take the bull by the horns without our input is not fair. I hope that the Village will reconsider their trail plans and explore a few more angles. What about sidewalks instead where people walk all the time right now?

Thank you

June & Sam Pullano

August 22/16

To Port Clements Village Council.

I would like it put on
the Village Council Records

that I totally support the
Trail Proposed by Village
Council.

Thankyou

Aue Couch.

C-6

Kim Mushynsky

From: Joan Hein <ljhein@telus.net>
Sent: August-19-16 8:06 AM
To: 'Kim Mushynsky'
Subject: sunset trail extension

I think the extension for the trail is going to relieve a huge safety issue along Bayview Drive for our local residents.

With no sidewalks, walkers, cyclist, and handicap scooters all have to use the road surface as there is very little shoulder along this road. As this is the main road for all the commercial vehicles this is an accident waiting to happen. Most of the vehicles are considerate but it only takes one child walking home from school to not pay attention to a loaded logging truck and the results aren't something we want to consider.

When my Mom was alive and using her electric scooter, her biggest concern was meeting the large trucks, especially if another vehicle was coming in the other direction, there was no where for her to go but the ditch, which wasn't an option!

Unless we could convince Dept. of Highways to give us decent road allowances along Bayview to accommodate sidewalks for the non vehicle traffic, or a bypass road for the commercial vehicles, this trail is going to be fantastic in relieving this on going safety concern.

Joan Hein



PORT CLEMENTS HISTORICAL SOCIETY

P.O. Box 417 Port Clements
British Columbia Canada V0T 1R0

250.557.4576

pcmuseum@qcislands.ca

www.portclementsmuseum.ca

August 20, 2016

To Whom It May Concern,

The Port Clements Historical Society (PCHS) supports the extension of the Sunset Park Trail out into the Yakoun Estuary. In addition to operating the local museum, the Society also provides visitor information services for Port Clements. We have had a record number of visitors this year, and many are interested in local trails, particularly those which allow wildlife viewing or other opportunities.

Adding to our short list of local walks by extending the Sunset Park Trail is a logical enhancement of local amenities. It will benefit both visitors and local residents, and the PCHS is completely in favour of supporting this worthwhile project.

Yours truly,

M. Shel Fjaagesund
President
Port Clements Historical Society

I believe the advantages
out weigh the disadvantages
for the proposed trail.
I support the trail project.

Shirley Weegum

PS With a privacy hedge or
fence for the adjacent
homeowners. L W

Kim Mushynsky

From: Gloria <gloria@obrienlogging.com>
Sent: August-22-16 2:55 PM
To: cao@portclements.ca
Subject: Trail development

I understand that there is a public meeting next Monday to discuss a trail development next to our property on Yakoun Street. I have just recently learned of this project. As a property owner I feel it is only proper that I be informed of any project that may impact my property value, quality of life, etc. I recently received a Village newsletter updating residents of recent Council activities. This project was not mentioned nor do I find it on Facebook. I am adamantly against any development in this area of 50 Yakoun St. I do not wish any decisions to be made about this property and or proposed trail until I receive all of the information from the Village regarding it. I do not agree that a trail development that was planned many years ago be acted on now without consultation with current residents and property owners. I cannot attend the meeting this Monday Aug.22 as we are away for medical appointments in Vancouver. I hope that council will take this into consideration as I see no reason that this decision needs to be expedited at this time.

Sent from my iPhone

Sent from my iPhone

Kim Mushynsky

From: darcy hampton <darcyqcislands@hotmail.ca>
Sent: September-28-16 1:49 PM
To: cao@portclements.ca
Subject: Regarding, Sunset Trail Extension

Dear, Port Clements village council, and Residents of Port Clements.

I Alyssa Schnubb am writing you today to express my concern over the sunset park trail extension.

First I would like to talk about the necessity of a side walk from point A to a point B in the community of Port Clements.

As a resident who lives on Jasper street here in Port

I consider point A to be this side of town, and point B somewhere around Bayview Market. At least once a day I walk with my one year old daughter to the post office, and then to the market. On a typical work day I have anywhere between 10-15 vehicles pass by me. Regularly these vehicles are work trucks including dump trucks, and logging trucks.

My space between the white line and the deep ditches on either side of the road is approximately 2-3 feet. On bridges and corners cut that number in half.

I believe that there is a necessity for a side walk for the residents of Port Clements that get us to places that are essential to carrying out our daily tasks. There are also a number of children who walk along the road to and from school. Speaking for myself, a side walk of such would not only provide more safety for me and my daughter while walking, but would be beneficial for our community as a whole.

Over the past twelve months I have spent much of my days walking, and only twice have I used to sunset trail. Why you may ask?

Well, not only is it concerning to me that there has been a few bear sightings, but the accessibility to the main road is far and in between.

I decided to walk through it for the first time in months a couple weeks ago. A few minutes into the walk I could have sworn I heard a bear in the bushes right ahead of me. I had my daughter in her stroller, turned around slowly, and we walked away. It was quite terrifying that I had a few hundred feet ahead of me to walk before I could get on to the road into view of others.

I am now back to my regular walking routine, which is home to the rainbow wharf and back. Quite often a few stops in between at the post office and Bayview market.

I am curious to know that when the planning was going on for this trail extension, if anyone thought how truly impractical it really was?

I know there was mention about the hopeful tourist attraction it would bring to our beautiful community. But as someone who walks throughout the community, I believe a side walk through town would be a great way for "out-of-towners" to get a real Port Clements experience. Beautiful homes, large trees, museum, millenium park, gift shop, Bayview market, spectacular wharfs, that are all along the way. How could that not be a great idea?

Further I would like to talk about the invasion of privacy to our long term residents of Port Clements.

The trail extension passes through the backyards of many homes, as well as many homes with children.

Something about that makes many persons including myself uncomfortable. I would not appreciate people practically walking through my yard while my child is out playing. I also agree that there was little to no

consultation with any of these persons who will be affected by this trail. And that alone is deeply concerning to me.

Who is going to maintain the extension to the trail? And at what cost?

Side walks preserve themselves far much longer than man made trails through the bush. So in the long run I foresee less expenses.

I hope there is deep consideration into the termination of the Sunset Trail extension.

Sincerely,

Alyssa Schnubb

Sent from Alyssa's iPhone

October 11, 2016

Port Clements Village Council

Re Sunset Trail extension

I just noticed this morning 2 pieces of alder trees laying in the parking lot. Upon backing up and checking them out - I see that it is the trail extension. Why not take this opportunity to clear all the alders and leave the few evergreen trees so there will be an extension of the water view as in front of Nicol and Reindl properties. Why not ask for some input ?

I feel the whole trail should have a fantastic view of the Bay while driving or walking. This would be an excellent time to do some general housekeeping in this area. The public should have some input to the trail.

Your truly

June Pullano

Kim Mushynsky

From: Village of Port Clements <office@portclements.ca>
Sent: October-03-16 3:03 PM
To: cao@portclements.ca
Subject: FW: In support for those affected by the trail

From: jessstryker@xplornet.com [<mailto:jessstryker@xplornet.com>]
Sent: October-03-16 11:54 AM
To: Office@portclements.ca
Subject: Re: In support for those affected by the trail

On 2016-09-29 09:54, jessstryker@xplornet.com wrote:

I am writing this letter to speak on behalf of my friend Charleen Anderson. The Village has recently approved to build a trail that runs up from Bayview and right past her yard. She is very upset about losing her privacy and the stranger danger she will have to worry about with her children. She can't understand how anyone would not feel the same if they were in her position. Why the Village is running a public trail past people's private property I do not understand. Are you not worried about getting sued if something happens to one of these people or their children? What people in Port Clements need are sidewalks not more trails. My children are not going to go down a trail to get to the store or get to school. They are still going to walk on the roadside so this is not helping them at all. And if you are going to build a trail build it through the miles of bush that surround our town. I think you ask people what they want before you go spending their tax dollars on something like this.

Thank you
Jessie Fletcher

To whom it may concern,

When I heard that Port had received funding for a recreational trail through town I was very excited. As a mother of two energetic, athletic boys I was really happy with the possibility that we could have a safe trail for me and my boys to access the Community Park, family and friend's houses, the school, the library and Sunset Trail. I am quite shocked to hear that there are a few people in our community who are so strongly opposed to it.

My kids and I take advantage of the two great trails in and around Port all the time. The Sunset Trail and the Golden Spruce Trail are a couple of our favorite places to go for an afterschool run or walk. To have access to another trail in our community would be amazing. My oldest son, almost 8 yrs, is always asking me if we can ride our bikes from home to the Sunset Trail, we live on the far end of town on Froese Sub. I shy away from this because of the dangers on Bayview Dr.

Living on the far end of town, our only way to access the rest of town is via Bayview. While my boys do practice safe biking habits, some drivers are not so safe. Unfortunately there is no other route for logging trucks, dump trucks, and general traffic to go other than along Bayview. I would have a lot of peace of mind knowing that my boys could access the park, their Grandma's house, friend's houses etc via a safer route.

We do, and always have frequented our Community Park. The boys loved the playground when they were younger, and now love going to the baseball and soccer fields. One of the downsides to living in a small community is our lack of recreational facilities. We cannot provide a swimming pool, skating rink, or a little league organization; just to name a few, so why would some people in this community deprive them of a recreational opportunity they could have. A trail for biking, running, walking, and safely connecting our community would be a very welcome addition to our town.

These are the days of tablets, TV, videogames etc, that can so easily distract our youth. As parents it is our responsibility to encourage "old school" play. Kids outside on bikes, playing sports, running, walking and having fun outside in safe environments should be our number one priority. I truly hope that the issues arising from this proposed project can be resolved before it is too late and we miss out on getting this wonderful addition to our community.

Sincerely,

Sarah Barnhardt

Village of Port Clements
Encroachment Policy
Policy No. 14, 2016

"DRAFT"

Prepared by Chief Administrative Officer Kim Mushynsky

Adopted:

POLICY PURPOSE

The purpose of this encroachment policy is to make Council's position known in regards to real or potential encroachment issues within the Municipality.

Village owned land and rights of way are held in trust by the Village for use and enjoyment of all of the residents of the municipality or for the installation and maintenance of municipal infrastructure like water, sewer, roads and sidewalks, or for utilities like telephone or hydro. The Village does not have the resources or mandate to proactively review or inspect properties on a regular basis in order to determine whether unauthorized encroachments on to Village property exist.

The Village does not authorize encroachments on to Village property without express, written permission from the Village in the form of a license or permit. However, the Village has limited staff resources and funding and therefore reserves the right to only enforce encroachment issues when the circumstances are such that the Village plans to develop its property, when potential liability issues exist, the encroachment interferes with Village property or infrastructure, the encroachment impedes the public interest or public safety, or other issues arise that in the opinion of Council require the removal of the encroachment.

The Village has no duty to take enforcement action with respect to every encroachment of Village property that may occur within its jurisdiction. The Village will respond to encroachment inquiries on a case by case basis. The Village will use discretion on a case-by-case basis to evaluate encroachments, and take reasonable steps to investigate the encroachment in accordance with this policy and operational guidelines of the Village. The Village Council will, on the basis of its limited resources, use its discretion to decide when and if to seek the removal of an unauthorized encroachment.

Mayor Ian Gould

Kim Mushynsky - CAO

VILLAGE OF PORT CLEMENTS

Page 1 of 2

Cheque Listing For Council

2016-Oct-12
12:47:55PM

Cheque		Vendor Name	Invoice #	Invoice Description	Invoice Amount	Cheque Amount
Cheque #	Date					
160486	2016-09-29	BLUE CROSS	397934	PAYMENT HEALTH & DENTAL	87.99	87.99
160487	2016-09-29	CORPORATE EXPRESS	42437848	PAYMENT LABEL TAPE REFILLS	80.05	80.05
160488	2016-09-29	RECEIVER GENERAL - CRA	20160928	PAYMENT REMITTANCE	5,904.06	5,904.06
160489	2016-09-29	WEIGUM, SHIRLEY	031804	PAYMENT MPB JANITORIAL SERVICES	1,050.00	1,050.00
160490	2016-09-29	Wright, Keirnan	20160110	PAYMENT CAMPGROUND ATTENDANT	280.00	280.00
160491	2016-10-12	BC BOILER SERVICES LTD	00001885B	PAYMENT PARTIAL PAYMENT ON 50 PSI TI	7,035.00	7,035.00
160492	2016-10-12	BC HYDRO	20160921	PAYMENT HYDRO	2,395.82	2,395.82
160493	2016-10-12	Bell-Brown, Cliff	003416	PAYMENT DOCK MAINTENANCE & TRAIL B	407.00	407.00
160494	2016-10-12	BIG RED ENTERPRISES	16093	PAYMENT SEPTEMBER 2016 WEEKLY CON	283.76	283.76
160495	2016-10-12	Board of School Trustees	1617-008	PAYMENT ALARM MONITORING SERVICE	31.45	31.45
160496	2016-10-12	C. AND C. BEACHY CONTRACTING LTD	10269	PAYMENT UNLOADING PLAYGROUND EQU	115.50	115.50
160497	2016-10-12	CORPORATE EXPRESS	42396256	PAYMENT SELF INK STAMP	38.07	38.07
160498	2016-10-12	DALZELL, DAVID	20161004	PAYMENT METAL FOR BOAT RAMP	5,000.00	5,000.00
160499	2016-10-12	Hub Fire Engines & Equipment Ltd.	IN00032311 IN00032314	PAYMENT YEARLY PUMPER SERVICE & PA ANNUAL PUMPER SERV - '91 FO	2,503.83 2,304.85	4,808.68
160500	2016-10-12	Lidstone & Company, Barristers and Solicitors	13879 14061	PAYMENT TRAIL DISPUTE CONFLICT OF INTEREST	1,120.34 343.22	1,463.56
160501	2016-10-12	Mushynsky, Kim	20161007	PAYMENT BEING REIMBURSED FROM GW/	163.81	163.81
160502	2016-10-12	Northern Communications	32318-10012016	PAYMENT MONTHLY TELCO CHARGES	171.55	171.55
160503	2016-10-12	Northern Savings Insurance Services Ltd.	20161003	PAYMENT FIREFIGHTERS INS POLICY	750.00	750.00
160504	2016-10-12	TRAPLIN, COLIN	20160930	PAYMENT PAYOUT TAX CRED FOLIO #200	1,445.00	1,445.00
160505	2016-10-12	WORKERS' COMPENSATION BOARD	012535521	PAYMENT QUARTERLY WCB COVERAGE	749.66	749.66
160506	2016-10-12	Beachy, Colleen				
160507	2016-10-12	Mushynsky, Kim L				
160508	2016-10-12	O'Donoghue, Sean P				
160509	2016-10-12	Decock, Ruby D				
160510	2016-10-12	Ooishi, Jiro				

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VILLAGE OF PORT CLEMENTS

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Cheque Listing For Council

2016-Oct-12
12:47:55PM

Cheque		Vendor Name	Invoice #	Invoice Description	Invoice	Cheque
Cheque #	Date				Amount	Amount

Total 37,881.02

*** End of Report ***

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ACTION ITEMS

<u>#</u>	<u>Date</u>	<u>Description</u>	<u>Lead</u>	<u>Follow up</u>
A16	15-10-2012	Bus Shelter	Staff	Councillor O'Brien Anderson expressed an interest in perhaps taking this on as a project
A27	05-05-2014	Park Management Committee	Administration	Finalize park management plans after results from questionnaire have been reviewed.
A30	06-09-2016	Weight Room Upgrades	O'Brien Anderson	Work with Ruth Bellamy & come back with a budget and a plan
A31	19-09-2016	Playground equipment Installation	Staff	Work to be completed before end 2016
A32	19-09-2016	Chevron Property	Tourism Comm.	Work towards lease or acquisition
A33	19-09-2016	Danger Trees	Public Works	Review & create plan for entire municipality